

Celebrating the rich history of Nishtha!



NISHTHA- THE CIVIL SERVICES SOCIETY HANSRAJ COLLEGE





NISHTHA

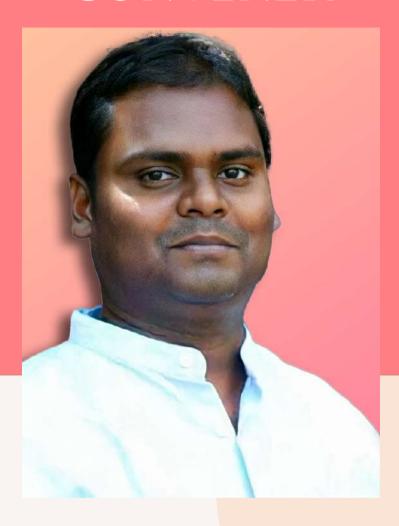
The Civil Services Society of Hansraj College







MESSAGE FROM THE CONVENER



निष्ठा सोसाइटी ने वर्ष 2017 में जो छात्र प्रतिष्ठित सिविल सर्विसेज परीक्षा के लिए तैयारी कर रहे है उनकी मदद हेतु अपना पहला कदम रखा था। उसी वर्ष से सोसाइटी इसी दिशा में कार्यरत है चाहे नए तरीके हो या नई पहल सोसाइटी ने अपने लक्ष्य को पाने में कोई कसर नहीं छोड़ी है। "निष्ठा धृति सत्यम" के सिद्धांतो पर संस्थापित यह सोसाइटी पिछले पांच वर्षों से सभी सिविल सर्विसेज परीक्षा के उम्मीदवारों को उनके सपनों को हासिल करने के लिए पंख देकर उन्हे सर्वोच्च उपलब्धियों तक पहचाने की दिशा में काम कर रही है। सफलता किसी का दरवाजा ऐसे ही नहीं खटखटाती उसे प्राप्त करने के लिए व्यक्ति को परिश्रम एवं मेहनत के पड़ाव से गुजरना ही पढ़ता है। मुझे बहुत खुशी है की हर छात्र की मेहनत का ही नतीजा है कि आज निष्ठा सोसाइटी केवल हंसराज कॉलेज की ही नहीं बल्कि समस्त डी यू सर्किट की सर्वश्रेष्ठ सोसाइटियों में से एक है। मैं बड़ी आशा के साथ निष्ठा सोसाइटी के हर सदस्य के उज्ज्वल भविष्य की कामना करता हूं और आशा करता हूं की निष्ठा सोसाइटी ऐसे ही निरंतर नई बुलंदियों को छूती रहेगी।

डॉ महेंद्र प्रजापति संयोजक निष्ठा - सिविल सर्विसेज सोसाइटी



Letter from the President

For the past one year, I have had the privilege of serving as the President of Nishtha, The Civil Services Society of Hansraj College. It has been one of the most rewarding experiences of my college life and an important part of my three- years affiliation with Hansraj College, University of Delhi. But as I informed this summer, the time has come for me to step down as I complete my bachelor's degree in English, but before doing that, I feel profusely elated in presenting the first ever edition of our annual magazine—Souvenir—celebrating the rich history of Nishtha's expertise, crafted with love and dedication by a group of enthusiastic and protean individuals



Nishtha is a social place, filled with passionate and accomplished students, working under the banner of Hansraj College which constitutes a world-renowned faculty, deeply dedicated staff, and a global alumni network that is second to none. I am grateful to have worked with and learned from so many members of our Society from the panoply of Indian Colleges, and I am immeasurably proud of all that we have accomplished together.

This issue of Nishtha's Magazine provides a glimpse of just a few of our achievements over the past academic year, which build upon four years of investments and would not have been possible without the active engagement and contributions of our members, and the constant support of our beloved Principal, Prof.(Dr.) Rama Sharma, and Convener, Professor Mahendra Prajapati, even in the midst of a global health crisis. This year, from our comprehensive response to expanding our reach to the differently-abled student community through our first-of-its-kind Audio-Visual Series, to our webinars and programs on civil services preparation, strategy, life and career, to our National Level Writing Competition and student activities, to our large number of virtual discussions and convenings with keyfigures, to our focus on increasing diversity, equity, and inclusion as well as providing a nurturing ambience to the civil services aspirants, we have been true to Nishtha's mission. In the pages that follow, I hope you enjoy learning about our remarkable community and our extraordinary year. As we return to in-person instruction and activities at Nishtha, we do so with a sense of excitement and renewed purpose, though also being mindful of the ongoing global consequences of the pandemic. I thank you for your support of me and of Nishtha over these many years, and most particularly the year that has just passed.

With appreciation,

Sanif Sengar

President, Nishtha—The Civil Services Society of Hansraj College, University of Delhi



Nishtha, The Civil Services Society of Hansraj College, embarked upon its glorious and unsurpassed journey in 2017. Since then, the Society has been unfettered in its multiple efforts to assist the assiduous aspirants in their endeavours to become the invincible poles of the Indian Bureaucracy by acing the most esteemed Civil Services Examination, eponymous to its name. It has always been rightly said that the most beautiful thing about learning is that nobody can take it away from you. With that being said, Nishtha Society has bestowed upon me, a treasure trove of incredible learnings that indeed act as a shining beacon of light in my odyssey towards the crest of success. From being a Member, to becoming the Vice-President of the Society, the journey has been truly fascinating and it still does! I feel immensely fortunate to be a part of such an elite family that has seen progression with each passing day, setting newer benchmarks, and striving hard to attain them with sheer fervour and devotion. Throughout the expedition, we, at Nishtha, have diversified ourselves from activities that bore fruit to the young minds aspiring to serve the country. Now that we've traversed a great path, to grow and develop holistically, we felt the overwhelming need to furnish our readers with a one-stop destination to augment their knowledge in an intriguing way, and here we bring "Souvenir". We wish you have a worthwhile reading experience.

FROM THE VICE PRESIDENT



FROM THE TREASURER



Greetings from the Treasurer of Nishtha Society. Nishtha is the most prestigious society of Delhi University. It is not mere group of few members, but it is a family of every member of society. It not only provide CSE content but also help us to grow as a person in your life. I joined this society to learn something different that learned in my online classes or in my life and I really learned a lot of things. I learned how to interact with peoples , how to host or conduct a event , real meaning of team and team work . Every member of Nishtha society is just like your friend , they will teach you, quide you, motivate youand last but not the least they will help you to group as a person, as a UPSC aspirant. I suggest that every student should join Nishtha society whether he/she want to go for UPSC or not. I must say coming together is a beginning, keeping together is progress and working together is success.

I feel lucky to be a part of Nishtha family . Thank you NIshtha for giving me the best memories of my life.



FROM THE GENERAL SECRETARY'S DESK

Nishtha has sizeably contributed towards shaping the raw minds of fervent UPSC aspirants through the cumulative efforts of our exceptionally conscientious team. The entire fraternity at Nishtha resolutely treads towards fabricating well groomed personalities through a holistic development approach. "The only person you need to be better than is the person you were yesterday." Rightly conforming to this quotation, Nishtha has always stood out as a troubleshooter in satiating my yearning of becoming a better version of myself. My journey with the society embarked as a member and now that Nishtha has entrusted me with a prominent responsibility, I can't thank the society enough for showering this unfathomable trust on me. Nishtha has added one more feather to its crown by launching 'Souvenir' which recapitulates the voyage traversed by it so far. I staunchly urge everyone to make the best out of this enticing and distinctive enterprise. I hope you enjoy your stay in this world of knowledge!





FROM THE GENERAL SECRETARY'S DESK

"Talent wins game , but teamwork and intelligence wins championship" The above quote justify my experience with Nishtha - The Civil Services Society of Hansraj College. With just a vision of learning something new I joined the society not knowingly that it will give me so much in return . I thought I'll be just a mere member who will learn some basics of UPSC CSE but other than learning and gaining knowledge the society gave me so much exposure and helped me in my personal growth as a person. In the year 2021 I became it's General Secretary and my ability to deal with people improved . I started to be much extrovert and hosting events and dealing with session started to be my cup of tea . Last but not the least the family which I made is something so precious that I'll preserve for life . As it is rightly said that the strength of the team is each individual member is the team

Thank You Nishtha for giving me a life long experience.





JOINT SECRETARY

Nishtha Dhriti Satyam totally inclined in accordance with the motto which Nishtha preach was observed by me since my first year, from then onwards Nishtha as society has never backwards and i am being a spectator ,participant and now the joint secretary of this reputed society. Nishtha was not a mere society for me as it had played an important part in moulding my views about civil services as we had 'n' number of interactions with bureaucrats where sometimes their experience is more than our age, as the diversity of speakers had even varied from secretaries to directors of LBSNAA such was its diversity. So for me it is a vibrant platform for all the dedicated upsc aspirants ,as the team building spirit reaches to its zenith where you have to manage different wings and their work associated with also for me it tried to fulfill the large voids as i belonged to the covid batch . So I can conclude with a heartfelt gratitude to all the Nishtha members who have been a part of this journey with me.



COUNCIL

MESSAGE

Nishtha has always provided me with an environment where I can learn and explore new things every day. From the last 1.5 years I have worked diligently for the Society as a way to give it something back. Through this Society, I have been shaped significantly better as a college student. It has always been a rewarding and enriching experience working with Nishtha, whether as a Creative Wing Head or as a Member. The society worked day in and out, even during Covid times, to offer its members the chance to learn through a variety of webinars and flagship events. The Society provides a platform where I have been able to turn my ideas into actions, taking into account my weaknesses and strengths, and exploring a better version of myself. On the whole, joining Nishtha during my college years proved to be the best choice I could opt for personal development and career guidance.

Palak Jain Creative Head, Nishtha

As I begin to share my journey, I am reminded of the famous words by John C. Maxwell, 'Life is a matter of choices, and every choice you make makes you'. Being an integral part of Nishtha from my 1st year of college, the journey from being a Member to the Editorial Head has formed an unforgettable epoch in my life and has significantly contributed to my personal growth. The Society has always been a guiding light, radiating erudition and a plethora of opportunities ranging from its edifying sessions to an array of prodigious initiatives. I express my heartfelt gratitude towards the Society as every step of this incredible odyssey was imbued with choices and every choice has exposed me to the experiences I never would have come across. Nishtha has painted the canvas of my life with the prismatic colours of unprecedented growth, unceasing opportunities, and invaluable learnings and has proffered me with a treasure trove of memories for a lifetime and beyond.

Akshat Bhadoriya Editorial Head, Nishtha

Nishtha has been a second family to me. From being a member to now a Head, the journey has been breathtaking. I have grown so much. It made me realize that there is always a scope for learning. With extraordinary seniors, nothing felt like a burden. The experience of sharing the screen with so many dignitaries has been surreal. My heart resides with Nishtha!

lliesha

Organizing Head, Nishtha



It has been more than a year that I've been a part of Nishtha society. Society has contributed a lot in my personal and intellectual Development by working consistently with me. As a member, and then as an Editorial Head, I had the privilege to work with great minds and talented volunteers and extraordinary core members. The society helps each individual to achieve their goal of being a civil servant and provides ample innovative resources which prove to be helpful. Not only pertaining to UPSC CSE, the society also provides opportunities for self Development and to dive into extraordinary experiences by allowing individuals to host speaker sessions, manage an event, content writing, organizing sessions and many more. Indeed, Nishtha society has imparted a lot on my personality development.

Astitva Singh Editorial Head, Nishtha

Being a part of Nishtha has given me an amazing experience and opportunities that couldn't be explained in words. From just a member to becoming the organizing heads I have come a long way and made a lot of beautiful memories in this society. This journey of mine couldn't have been possible without our special core team who were always there to guide us and lead us. I really hope that Nishtha always continues to inspire people and guide them towards their journey of civil services.

Debyansh Gautam Organizing Head, Nishtha

My journey with Nishtha started with me filling the recruitment form minutes before it was closed and since then it has been an experience of a lifetime. From being just a member to now a head, I have personally come a long way which could not have been possible without the guidance of our seniors who have always been the torchbearers for us. There has always been an indefinite craze for becoming members of Nishtha and looking at the laurels of the society, I am pretty sure that this is never going to end. Nishtha has done a lot for me and I'm going to cherish it throughout my life.

Mehul Dadhichi Organizing Head, Nishtha

I cannot circumscribe my thoughts within mere words when it comes to expressing about the experience in Nishtha. Being a part of this venerable society for continuous 2 years, I have learnt innumerable things be it academic or non-academic, made new friends, developed my demeanor positively, and ramped up my confidence after getting promoted from a member to a coordinator. I am really very grateful to the society as a whole for giving me a gamut of opportunities to frequently express myself and to our beloved President & the entire Core team for believing in my abilities and passing the baton of leadership to me. The entire journey till now was very enriching and full of learnings

Manish Joshi PR & Sponsorship Head, Nishtha





It all started with just filling a society recruitment form and now I ended up with a family. The journey from being a member of the society to the PR and Sponsorship head was a path of self discovery, tonnes of knowledge and bucket loads of experience. The environment here not only helped me in imbibing knowledge but also in developing my overall personality that fuelled confidence in me.

Another feather to the cap is the always motivating attitude of the seniors that made me strive towards excellence. I not only had my share of knowledge to gain and skill but also had fun and friendship which I will always cherish throughout my life.

Kunwar Upvan PR & Sponsorship Head, Nishtha

We all join society to learn and experience a good time.

College starts and so do auditions for the societies. Like every other first year out there, several questions raced through my mind. Will this affect my studies? Should I do this?

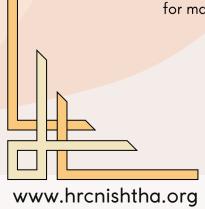
But Nishtha society always stood up with me, seniors guided me in each and every possible way. We organized webinars, competitions, live sessions, unofficial meets, study sessions and much more. At the end of first year, I was much more confident and learnt a life skill- taking charge.

Second year started and I was selected to be the PR head of Nishtha. Taking charge took on a whole new meaning where I had to make several decisions, manage the funds of my society, conduct regular meetings, keep everyone engaged, deal with sponsors and what not! With the guidance of my beloved senior I managed to fulfill the responsibilities.

Sarthak Jain PR & Sponsorship Head, Nishtha

A place to learn how to work and grow together as a team. I couldn't comprehend the splendid journey that I have traversed till now. The Society has given me incessant opportunities and exposure. I am grateful to Nishtha for making a significant difference in my life.

Tushar Goyal Technical Head, Nishtha





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We, at Nishtha, firmly believe that 'without labour, nothing prospers'. Since its inception in 2017, the Society has embarked on an arduous and selfless journey to furnish an underlying foundation to a cohort of assiduous aspirants of the prestigious Civil Services Examination to focalize and develop integrally.

Founded on the bonafide values of "नष्ठा धृति सत्यम", the Society has always been a paragon of the values of dedication, steadfastness, and truth. We firmly uphold the fact that there's nothing greater than devotion itself. With devotion to one's aspirations and dreams, constantly working to apprise the society of the basic institutions of our country and plotting the road-map to reverent positions in Indian civil services, Nishtha being a nurturing ground for all the budding civil servants has been instrumental in providing proficient and legible sources on pivotal topics pertaining to the esteemed UPSC-CSE on a regular basis. In our steadfast odyssey of furnishing the aspirants with a plethora of learning opportunities, we have pulled out all the stops to imbibe a competitive spirit within the nurturing and ever-growing horizon of our members.

The Society has always been on the forefront with intermittent holding of competitions to reignite the interests, refurbish the processes and honing these for journeys even beyond college. Education is a virtue we highly value. With education comes great knowledge and in turn great responsibility, therefore we march forward on the expedition to embrace a new milieu of responsibilities and engrossing learnings, striding towards a new phase of growth by taking the best foot forward to take the Society to soaring heights.



Nishtha exercises the efforts of its members to provide the aspirants with a propitious ambience which helps them to develop their personality and skills to ace the prestigious UPSC-CSE. Welcoming students from diverse backgrounds and providing them a competitive as well as a positive learning environment is what Nishtha's vision is centered around. Broadly there's been a lot of initiatives taken up within the ambit of Nishtha. Without over-exerting its members, the Society has been able to observe an explicable amount of relentless participation.

Nishtha has adopted a multidisciplinary approach for helping the budding civil services aspirants in streamlining their preparation for the UPSC examination. It has also left no stones unturned in conducting fruitful events such as study sessions, question and answer sessions, healthy, informal discussions to provide just the little impetus that students need, providing legit e-resources like newspapers (The Hindu and The Indian Express), magazines, budget synopsis, credible articles, and daily words to improve vocabulary. By providing UPSC based content every now and then, Nishtha seeks to galvanize the efforts of aspirants. Holding informative discussions with prominent personalities and dignified academia of varying fields helps enrich the members which has fruit-bearing effects in their education. The society has opened up the gates of opportunities to the members who are enthusiastic, dedicated, and hardworking to participate in such multifarious events and contribute their expertise for the same. Inclusive growth is the first parameter the society has adopted to enrich the quality of education and experience for successfully qualifying the examination.

The vision of Nishtha simply doesn't stop here. It envisages to build a community of students, who with their arduous and relentless efforts would be able to crack such prestigious examinations and secure well-deserved ranks. Thus, the society embodies its name Nishtha, imparting allegiance and dedication. With the intent to help these budding aspirants, the Society has been on the front-foot ever since its inception.

Why UPSC & LBSNAA?



UPSC CSE- Union Public Service Commission Civil Services Examination is India's most prestigious exam which aims to recruit efficient civil servants for various bureaucratic positions like IAS, IPS, IFS, etc. Being a democratic country, India post its independence set up a functioning bureaucratic and administrative positions in the Indian Government which will work solely for the people. While there are numerous government positions under this examination, it has been observed that the functioning of all the posts are unified and interdependent. An Indian Administrative Officer duty is to implement, function and work on the policies devised by the government for the citizens. Any mismanagement in the society or crimes are tackled by the Indian Police Service. An Indian Foreign officer interacts and forms bilateral relations with external countries. These bilateral relations are beneficial for economic development of any country. Similarly, various other governmental post holders perform their duty to help in the smooth functioning of the Bureaucracy and simultaneously implement societal benefit strategies.

Catering to not more than 6 attempts (General category) any graduate student from a recognized university can appear for the examination. The minimum age limit is 21 years and maximum is 32 years for the general category. Each year more than 10 lakh candidates appear for the examination but only less than 1000 attain the recruitment. Indeed it is one of the toughest exams to qualify for. Along with intellectual skills, one needs to have problem solving skills, good decision making and most importantly a patient personality. In India, a cohesive and sustainable approach is often adopted to develop rural and urban domains simultaneously. An Indian Civil servant has to adopt these strategies to be successful in the path of development.

LBSNAA- Lal Bahadur Shastri National Academy of Administration is a government organization for the training of civil servants in India. It conducts a common Foundation Course for entrants to the All India Services; Indian Foreign Service; Group 'A' services of the Union and the Royal Bhutan Service followed by professional training for the regular recruits of the Indian Administrative Service (IAS) and members of the Royal Bhutan Service. The Academy also conducts in-service and Mid-Career Training Programmes (MCTPs) for members of the IAS and Induction Training Programme for officers promoted to the IAS from State Civil Services. In addition, workshops and seminars on policy and governance-related issues are held from time to time.

Life in LBSNAA is full of learning, inspiration, fun and social development. Along with enriching the civil servants with the social diversity, they are taught the essence of why civil services are required in India. It is rightfully said about LBSNAA that "individuals cater to the most effective teaching in one's life". Individual growth is one of the aims of LBSNAA and along with this, interpersonal development and good relations among the trainees is also important. LBSNAA is indeed a land of excellency enriching the young minds who will be holding India's future Bureaucracy.



INITIATIVES OF NISHTHA

Nishtha Society has been keenly devising and implementing various creative methods to enrich, adapt and provide resources which can be used by diverse audiences. Audio-visual series, Nishtha Website, Nishtha Nexus- the blog site, speaker sessions, study sessions and weekly quiz are few initiatives by Nishtha to exemplify experience.

Audio-Visual Series is an interactive initiative which deals with providing content in an audio as well as video form (with captions) to help people with neural disabilities with digital resources. The content deals mostly with videos pertaining to the syllabus of UPSC-CSE. All the videos are uploaded on Nishtha's official YouTube channel.

Recently, the Society has launched its official website to augment its reach to a large group of aspirants of the panoply of colleges across the country. The website is updated with latest and upcoming speaker sessions, activities, study sessions, study resources, and many more. Further the website has the official blog section called Nishtha Nexus which aims to bring forth the ideas, articles and innovative minds to write down their views on contemporary modern national and international affairs, current affairs, examination syllabus and environment. Many prodigious ideas are propagated through our blogs and many more such ideas are welcomed to get published.

It is said that pictorial learning helps in memorizing and we at Nishtha have adopted the strategy of "Infographic" posts. Just like our weekly series which is based on UPSC-CSE syllabus, the infographic representation caters to UPSC-CSE syllabus like historical battles, major five year plans, prime minister, and President of India, etc. As the infographic representation has pictorial flow charts, students find it easy to learn and memorize.

Study sessions organized every month is an exclusive method adopted by the Nishtha society to allow students and members of the Society to discuss, study, and put oral perspective regarding topics in UPSC-CSE syllabus. The major advantage is of unique and new perspectives provided by the students which allows fruitful discussion along with exchange of facts. In this session, the Society has conducted three fruitful study sessions and the response of the students was very encouraging. Rather than a narrow approach, the Nishtha society had adopted a sustainable approach and broad mind ideas to allow the comprehensive growth.

The list of our initiatives does not end here for the society has published its first ever magazine Souvenir which is a comprehensive, productive, informative and sustainable approach espoused by the Society. This is for the first time in the Society's history where such a mega strategy is adopted.





उद्देश्य'21

उद्देश्य'21, was a 3-day edifying online event that witnessed a plethora of exemplary bureaucrats in tandem with the inquisitive and arduous aspirants converging and conversing on various topics to ace the most prestigious Civil Services Examination. This sumptuous event marked the first ever online session successfully embarked with utmost zeal and unrelenting dedication. This series of expeditions entailed the undulating journey transpired by 3 renowned bureaucrats on how they traversed the obstacles and hurdles destined in their lives. The astounding episodes of speaker sessions featuring eminent Civil Servants notably Ms Sonal Goel, IAS, Mr Yogesh Patil, IAS, and Ms Isha Dhuhan, IAS engrossed the masses with sheer inspiration and a driving aspiration to mount the zenith of success.

The inaugural session of this magnificent and prodigious episode presented a stalwart of integrity & authenticity who relentlessly strived for smashing the stereotypes against all odds. Ms Sonal Goel, IAS who bagged an AIR 13 in the UPSC CSE 2008, believes in challenging the existing norms and reforming this society by bridging the lacunae. She championed the motto of "Heralding change and impacting lives through bureaucracy" and emphasized the adjoint ripple effect of a bureaucrat's valiant attempt in transforming and imprinting radical changes in the society. As these travails mark a positive impact in this dynamic world and augment a constructive transition to a brand new entity. She also endorsed the paramount onus upholding the gender balance in bureaucracy & its pragmatic application on framing cohesive laws.

The second chapter of this stupendous flagship event was with Ms Isha Duhan, IAS, who cracked the UPSC-CSE in her very first attempt securing an AIR 59. She is a true paradigm for valour and courage as she cracked a whip on mining mafias while she was posted as SDM of Rajtalaab. Ms Duhan sailed the session with her oscillating voyage from being an aspirant to a bureaucrat. She culminated the essentiality of strategic planning and accentuated the fact that cracking the examination is the easiest segment of the game, underscoring and holistically recounting all the minuscule courses of action to be initiated before and at the time of examination.



The finale episode of this scintillating event उद्देश्य'21 was with Mr Yogesh Patil, IAS. His tenacious and industrious efforts to transform his adversities into his strengths bore fruit twice. Despite being born in a remote village he proved many misconstrued norms & conventions false by clearing the most coveted examination twice. He cleared the air behind many over the board myths reeling around UPSC. Deciphering and devouring the word Nishtha, he shed some light on the vitality of the values of Dharma Nishtha and Karma Nishtha in one's life. He reiterated to "Be humble, kind hearted and less judgemental because without these attributes, you'll become mad with powers, eventually losing your charm".

The surrealistic agglomeration of aspirants from various strata of society graced these illuminating series of sessions with overwhelming curiosity and mind-boggling zest. The enrapturing give and take of question and answers left immense trails of cues that could become a plausible explanation for many unrelenting impasse looming around the budding aspirants. The recordings of all the three astounding episodes of Uddhyesh'21 are available on the official YouTube channel of Nishtha. Exploring new horizons can lead to the fruition of envisaging a novel dimension through which we together can visualize the spectrum of ways to elucidate the true agenda behind the uncanny desire to become an astounding bureaucrat.



Aviक्षित'21



When the entire world was shackled with the tempestuous predicament of the unprecedented pandemic when everyone was incommodious and restricted to stay at home, and when everyone left hoped not to get anything like earlier, it was the most discomposing phase we all were going through difficulties and state of null. To bring hope in preparation for life Nishtha had organized a knowledgeable and very radiant event that enlightened the zeal of every aspirant.

It gives us a sense of radiant achievement and gratification to promulgate the gargantuan and transcendent success of our unrivaled & unprecedented Flagship Event which happened for the first time in the history of the Society.

It was a 7-day rejuvenating event embellished by the eidolon stars in the mètier of Civil Services in which our star-spangled personage ignited the glinting spark of steadfastness and tenacity among the sedulous aspirants. They not only expounded the expository ambiance of the desiderated UPSC-CSE Exam but also ingrained the values of perseverance and assiduousness in the long odyssey making them apprised of all pros and cons and the stature of the pinnacle of exultation after achieving the milestone.

The Civil Services Sectory of Hanseld College

िकरण पृति सत्यम

We got the good fortune to witness the breathtaking sessions of notable figures Mr. Suraj Singh Parihar IPS, Mr. Manuj Jindal IAS, Mr. Amit Lodha IPS, Ms. Urvi Verma IRS, Mr. Safin Hasan IPS, Mr. Nishant Jain IAS, and Ms. Nidhi Kaushik, who are the true epitome of surpassing resoluteness, assiduity, and persistence.

These sessions spotlighted the odyssey and quest of the perambulations that all these eminent personalities came across during their journey and edified the assiduous candidates with various precious pieces of advice along with the key factors to be followed during the entire preparation period. Not only this, the queries of the curious and ardent aspirants were also answered by them with abounding erudite endowed with a lot of guiding flash towards their directed goal.

This event was golden luck for all attendees to assimilate the pearls of wisdom of such dexterous figures that acted as a driving force towards the acme of triumph. And this event received a pool of overwhelming responses from all the participants which made this out of the blue, an unprecedented event that marked a splendid and prodigious success.





Samaksh'22

With a drought of conducting the Events/Sessions physically in offline mode owing to the challenges posed by the pandemic, Samaksh'22 was the first offline event, organized after a time span of 2 long years. Scratching the event with enlightening knowledge and sense of UPSC-CSE, Continuing it with exciting and explicable games, experiencing the aura of offline speaker session with very intellectual erudition, and at last landing the session by emplacing the thought of selflessness by focusing on the theme 'Together We can Change Lives'.

The initiatory session on the theme 'How and 'Why' of UPSC' was undertaken by an eminent bureaucrat Ms. Kajal Jawla IAS, who bagged an AIR 28 in such a coveted exam UPSC-CSE 2018. Ma'am brightened the souls of assiduous aspirants by inspiring them with her past experiences working as an IAS. She discussed the booklist for the exams and she also proffered the aspirants invaluable pieces of advice to take part in the Civil Services exams. She sedulously took time to address every query posed to her and enriched the world of enthusiasm in the aspirants out there.

For dwelling on anything, seeking peace is very necessary. Keeping in mind Nishtha organized a series of stirring games with surprising rewards on the second day of the flagship event. Tourneys like 'The Big Picture', 'Ashwamedha', 'Just a Minute', and 'Turncoat' have been made to see participants with buzzing minds, wrinkling foreheads, and concentrating eyes. These games captured everyone's attention and gave pleasure with overwhelming responses.



Beginning on the third day of the event, the scintillating speaker session on the topic 'Necessary ingredients of Civil Services aspirants' was very well carried by Tedx Speaker, Motivator, writer, and Ex-IAS Mr Vivek Atray. Enjoying the first-ever offline session after the pandemic the participants were very curious to seek the precious words from him, Mr Atray invoked a peculiar inclination for oration. He reinvigorated the spirit of having a Plan- B. Atrey Sir explained the essentiality of portraying our absolute persona in an interview, he also imparted the vital role of balancing our thoughts & ideologies. He gave a key to follow and adapt the three I's (inspiration, integrity, and innovation) rule which was very unique and factfinding. Constant questions replete with the insightful and illuminating answers given to him made this session a grand success. The session ended with his remarkable words of staying mentally strong. In the later part of the third day to cater the courage and knowledge to all the young and assiduous aspirants to help the needy ones, Nishtha organized a donation drive by joining hands with 'Tare Zameen foundation'. Dawning with the session our beloved Principal Prof. (Dr.) Rama inculcated the seeds of selfless deeds among all the participants. She was overwhelmed with the ambition and vision of Tare Zameen foundation & the dynamism of Nishtha Society. Later in the program, Mr. Bishikeshan Saw, founder of Tare Zameen foundation took the forum and explicated the resolution of his foundation quoting that the vision of this initiative was forged by his own family. Being the answer to someone's prayer, we often find the answer of our own. Emplacing the thought 'Together We can Change Lives' of selflessness, the attendees grasped the cognition of our esteemed guests.

The single ray of light gives light to the whole area, the single ray of hope gives enlightenment to the whole soul, by embracing the 'new normal' and welcoming the times of progress Nishtha hereby ends the three days of prodigious and successful events Samaksh'22 with sheer joy and satisfaction.



SPEAKER: SESSIONS

Nishtha society believes that "experience is the teacher of all things". Since its establishment, organizing speaker sessions both offline and online has been an integral part of the society. Each speaker session is unique in itself for society brings out time the new eminent every bureaucratic personalities who hold a diverse experience and effective strategies. Indian bureaucracy is very vast and due to numerous states and districts, each area has its own problems to cater to. Eminent bureaucrats hold experience of working in marginalized areas of India and through the medium of college organized speaker sessions, they share their experiences with future Bureaucrats.



Mr. Deepak Gupta

Mr Deepak Gupta, former chairperson of UPSC illuminated the session by sharing his own experience of working as an IAS in various districts of India. He guided the aspirants of various techniques and strategies to pass the coveted examination. He talked about his book Small things matter- Key To Good Governance. The book provides prodigious insights and strategies to a good governance, and how bureaucratic control can do fruitful bloom to positive effect.

Mr. Abhijeet Sirohi



An Hansraj Alumnus, Mr Abhijeet Sirohi, secured AIR 302 in UPSC-CSE 2020. He believes that success is a mix of preparation and self belief. Mr Sirohi adeptly elucidated on his own experience along with the pragmatic approach one has to attain during the preparation of the examination. Underlining the significance of revision, consistency, and time management he also enlightened the aspirants on several crucial aspects of the examination such as answer writing, limited resources, optional subjects, and the personality test, thus, proffering the aspirants with nuts and bolts of the examination. Being a recent graduate, he talked about how performing well in college and simultaneously working hard for the exam is important. He calls for a comprehensive balance between college and preparation for UPSC-CSE

Mr. Anil Swarup



Mr Anil Swarup, a former Coal Secretary of India, enlightened the session with his kind words. Just like other speakers, he discussed his experience as a bureaucrat in India and how government and bureaucracy share good relations. India has good bilateral relations and its positive impact in good economic growth. To make the session all-encompassing and interactive, Sir directly indulged in a dialogue with the participants and proficiently unraveled each and every query posted to him by the wide pool of aspirants, thus, augmenting the splendor of the session.





MS. ANANYA SINGH

Ms. Ananya Singh, AIR 51(UPSC-CSE 2019), is one of the youngest candidates to qualify the prestigious exam with an exceptional rank. Currently posted in West Bengal, she in her session, talked about the problems she faced in tackling water issues, food and agricultural infrastructure issues and the position of women in the society. How as an IAS she tackled the problem along with catering to the needs of education in marginalized sections of West Bengal. Along with this, she enlightened the audience with her own preparation strategies to pass the exams. Further, she resolved all the queries posted by the audience. An important moral derived from this session was strict planning during the preparation period

MS. MINAL KIRANWAL



Ms Minal Kiranwal, AIR 35 (UPSC-CSE 2018) cracked the most prestigious Civil Services Exam in her 3rd attempt. She adeptly guided all the assiduous aspirants about the various facets of the examination underlining the significance of having a positive attitude while sailing through the preparatory journey of the examination. She also highlighted the importance of being perseverant and consistent throughout the journey to ace the examination with flying colours. She cleared the queries posted by all the assiduous aspirants in the session.

Mr Nivrutti Avhad

Mr Nivrutti Avhad, AIR 166 (UPSC-CSE 2020) scored a hat-trick of success in competitive examinations. Having cracked the examination 3 times he is a true paragon of the values of persistence, handwork, and assiduousness. He enkindled the aspirants about the various stages of the examination and the preparation journey. He laid an emphasis on having your own strategy and making your own notes. He also cleared the doubts of all the participants regarding various facets of the examination.





REGIONAL TRADE BLOCS



The session started with the invigorating presentations by the presenters, who introduced all the participants with the topic. The session edified the aspirants and conferred them with the ins and outs of the different regional trading blocs such as G-20, EU, BRICS, World Eco Forum, IMF etc. The aspirants discussed history, functioning, motive, major challenges and conflicts faced by regional trading blocs, and member countries of all blocs. The members get to know some serious facts related to the growth and development of regional trading blocs. Then we moved forward with an interactive part of the session, where the attendees were asked to share their views on the regional trading blocs.

Moving on towards the next segment, the anchors invited our beloved President for his views and closing remarks. In his speech, the President emphasized on the fact that the regional trade agreement reaches its full potential when the political and ideological differences among participating countries are minimal. He analyzed the fact that regional trade blocks are not only for the management and promotion of trade activities for a specific region of the world but also for the inter-government association paving the way for deeper multilateral integration.



The Anchors started the session by introducing the Society and its prestige. The topic of the session was Digitalization of India. A group of presenters presented the topic. At first an overview of topics was given like why this campaign was launched, what it meant to the country and when and by whom it was launched. After that, the objectives of the mission were explained mainly by 9 pillars. Major developments through this scheme were explained after, later merits and demerits were explained like how the program benefited the country and where it lacked. A roadmap for better future was recommended and at the end of the session one of the speakers concluded the session with a short summary of all, anchors ended the session by thanking the audience for their support and cooperation. After it the link of the quiz was shared for all the avid aspirants. After the end of the quiz segment, the President asked all the attendees to share their views and opinions on the topic as it was an important part of the session. Many questions were asked, most highlighted mainly "Would digitalization questions were unemployment". Many of them shared their views and it transpired to be a fruitful discussion. President addressed all the queries and gave satisfactory answers to all. After the end of discussion, the President gave closing remarks. He explained both aspects of digitalization and assured that in near future more and more sessions would be organized by Society. Lastly the anchors ended the session with another motivating quote.



INDIA



In the starting of the session the presenters introduced the participants with the motive, the narrative and the rules and regulations of the topic, its logo and its version (Zero defect and Zero effect scheme).

The students also discussed the 'steps to make the campaign successful', and some serious facts related to the growth and development of Indian markets. Then through the second presenter, we discussed major initiatives, major outcomes, and some serious challenges faced by the campaign.

To make the session interactive and test who all had been paying attention there was a short quiz through Google forms. Moving forward with an interactive session, the participants were asked to articulate their thoughts. Moving on to the next segment of the session, the anchors invited the President of the Society for his views and closing remarks.

In his speech, the President emphasized on the fact that 'how history repeats itself as to how this make in India is close to the developments which have happened during the India's Freedom Struggle. He welcomed the opinions of the participants by questioning them that whether they think that goods from China shall not be brought to India and if it's feasible for India as a country.

In concluding the conversation, he affirmatively said that we have came a long way as a nation and we constantly need to strive forward.





TOP PERFORMERS

FOR THE SESSION 2021-22

Nishtha society has always been acknowledging the efforts of its assiduous team members who are performing exceptionally well and contributing eagerly to the society. The society has five wings: Organizing Wing, Editorial Wing, Creative Wing, Technical Wing and PR & Sponsorship Wing and each month a single member is distinguished as top performer for performing well throughout the month. We believe that each individual's actions should be counted and the team wholeheartedly recognize and appreciate their efforts.



CREATIVE





BIDISHA DUTTA





CHESTHA



SUJAL GOEL



Extended to the part of the pa



GURJIVAN SINGH GILL



SANSKAAR JAIN

SAGAR CHAND



MOHD. HAMDAAN ASHRAF



ANUBHAV SARWA



MOHD. AYAN SAMAD



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SALONI KACCHOT



KUNWAR UPVAN





SARTHAK JAIN



ANKIT BORAH

ANUJ MISHRA



ANSHIKA CHAUDHARY



TECHNICAL WING



SAGAR



ARUN CHANDRA



ANANYA YADAV



CHESHTHA SHARMA



ABHAY BHATEJA



ANNUAL TOP PERFORMERS NOMINATED BY THE PRESIDENT





NATIONAL: LEVEL COMPETITION WINNERS





CORRUPTIONA NEWS ANALYSIS

A worrying yet small headline in the newspaper, The Indian Express reads, "India ranks 85 in Transparency International's Corruption Index." So, what is this index? The Corruption Perceptions Index ranks countries ground the world, based on how corrupt their public sectors are perceived to be. The results are given on a scale of 0–100 with 0 being highly corrupt and 100 being very clean. Where does India stand? Not surprisingly, India has been ranked 85th among the 180 countries ranked by this index. It has managed to shift one spot higher from its earlier rank of 86th in 2020 report. Such negligible up-shift is a cause of tension as it represents not only a failure of democracy as an institution but also the ignorance of the denizens. India's case has been cited as "particularly worrying" as per the 2021 report. The CPI report further highlights that "some of the mechanisms that could help rein in corruption are weakening." Delving deep into these mechanisms reveals the utter ineffectiveness and lack of resources assigned to the said mechanisms. For instance, under the Prevention of Corruption Act, 1988, bribery to confer undue advantages is criminalised. Sadly, India had the highest bribery rates (39%) in the region according to the Global Corruption Barometer, Asia report 2020. Bribery in public services continues to plague India. Slow and complicated bureaucratic process, unnecessary red tape and unclear regulatory frameworks force citizens to seek out alternate solutions to access basic services through networks of familiarity and petty corruption, the aforementioned report said. Furthermore, the report highlighted concerns over the risk to journalists and activists who have been "victims of attacks by the police, political militants, criminal gangs and corrupt local officials." Although there has been a public outcry against corrupt officials and public sectors since times immemorial, whistle-blowers, journalists and activists have been the targets of several unjustified and undeserving attacks with an attempt to sweep the dust under the rug. The current dispensation and the justice system, quite often, fail to bring these people to justice. For instance, two deadly attacks on journals were reported in 2020 according to the Committee Protect Journalists (CPJ).



CORRUPTIONA NEWS ANALYSIS

Civil society organisations are those organisations that work solely for human rights, justice and to help the ill, aged, ailing, destitute people. At times, these organisations, facing injustices outside as well as within their paradigm, try to seek redressals and are often met with delays in hearings, lack of attention and credibility. The CPI report has said, "civil society organisations that speak up against the government have been targeted with security, defamation, sedition, hate speech and contemptofcourt charges, and with regulations on foreign funding." Its very observe these organisations facing backlash pertaining to their objection raised against an unjustified and corrupted practice of the ruling regime. This helps us in critically analysing the role of current dispensation in accordance with the ideals of democracy, freedom, secularism and sovereignty. U.S. based non-profit Freedom House in its annual report (2021) downgraded India from a free democracy to "a partially free democracy". This is in response to the budding corruption in the field of politics and reflects deterioration of India's image on the global stage. Currently, the focus has been shifted to dealing with the vagaries owing to the novel coronavirus. While most available resources have been diverted to this pandemic, the issues endemic to India as a nation should not just remain a mere sort-of-bucket-list. Corruption is like a hydra; when one head is popped, the other one emerges like nothing ever happened. A popular adage "Always nip the evil in the bud" must be taken into account to come up with novel and more improved, time-specific measures

UDHAI RAWAT





Evolution of Marketing

MANI PURI

"Good marketing makes the company look smart Great marketing makes the customer feel smart" - Joe Chernov

All the businesses have moved on from the product era where the belief was to develop a quality product and the marketing will take care of itself. The transition has been made to the marketing era where the focus has been on innovation and advertising in the best possible way. Marketing has been food to a successful business.

It won't be wrong to say marketing is one of the wonders of the twenty-first century. Say mineral water and the first thing that comes to our mind is Bisleri, Noodles means Maggi, Toothpaste means Colgate, and insurance means LIC. That's the level of recall value these brands have created among people through their marketing campaigns.

The success of a business whether it's a café, corporate, or a big brand requires the constant support of marketing. Graffiti inside a café, Guerrilla marketing, Meme marketing, or Ambush marketing (also known as Parasite marketing) where witty wordplay is used to capture the attention of the audience have been some of the strategies used to gain a competitive edge in the market. Big companies like AMUL or say COKE has always been in the news for hijacking a trending topic and using it to market their products, better known as Moment marketing.

How powerful marketing as a weapon is can be understood through the success of Red Bull. You will be surprised to know that Red Bull is not an energy drink company, but it is a marketing company. It sells billions of cans yearly but doesn't manufacture it. Their production is completely outsourced to Rauch, a juice company. Also, their recipe is not at all a secret but still, they earn millions of dollars. The reason behind their success is that Red Bull spends approximately 35% of their budget on marketing as compared to Coke and Pepsi, which spend around 8% and 4% respectively. As Red Bull gives you wings, marketing has surely given wings to the growth of the company.

Back in 2013, Colgate wanted to increase toothpaste penetration in rural India by educating consumers about oral hygiene. They choose to reach their audience in Maha Kumbh Mela using location-based targeting. Colgate created a virtual circle around the pilgrimage site by tapping the cellular towers. When people entered the virtual circle, they received a call from Amin Sayani, a legendary Indian radio personality influencing people to visit the Colgate booth for free samples. The result was that the traffic to the booth was increased by over 300 percent and gradually sales of the company went up. The turning of Maha Kumbh Mela into a Maha tech Mela was a part of competitor geofencing, one of the most innovative ways to expand its market.

The above case was an example of Web 2.0 marketing. Moving from Web 1.0 TO Web 2.0, there was a shift from T.V., radio and banner advertising to social media and search engines. Similarly, with the advent of Web 3.0, we are moving from digital advertising to metaverse marketing. Web 3.0, also known as decentralized web, is termed the next big revolution. Web 3.0 marketing is more than just websites and search engine optimization (SEO).

Businesses in display advertising that use graphics will become 3D with the industry's shift. Metaverse will enhance the consumer experience through Virtual reality (VR) and Augmented reality (AR) by providing them seamless services. One of the pros is that it will give digital marketers more freedom in how they sell and advertise their products, eliminating intermediaries. Content creators will be able to reach to the audience directly and market their services without brands coming in between. Not only creators will have a big piece of the pie but also people will be a part of the virtual marketing campaigns organized by the creators they want to connect to.

The question arises that what will happen to social media marketing in the metaverse? How Web 3.0 will transform this industry? The answer is that social media platforms may look like Roblox or Fortnite, where one may have a 3D character in AR and visit websites like visiting different rooms in a game. The possibilities are endless and will keep decoding with time.



Brands have started using virtual avatars to market their products. In March 2021, Gucci released its digital pair of sneakers called The Gucci Virtual 25 that can be worn in augmented reality (AR) or used in Roblox. They sold it for \$12.99 on the platform. Afterwards in May, they opened Gucci Garden on Roblox to give customers virtual experience and to complement them by selling digital pieces.

Non-Fungible Tokens (NFTs), an essential part of Semantic web, have been in news for almost a year now. At first, they were thought of just being a trend but to our surprise their value has been constantly going higher and higher. It seems like they are here to stay.

Metaverse marketing is now also a part of Australian Open, which recently announced to create 6,776 NFT tennis balls and a virtual precinct on opensource 3D platform Decentraland. This will give fans an opportunity to own a piece of AO and more fans can engage with the sport in future. This can prove to be a major breakthrough in world of sports.

"With demand for NFTs on the rise, the need for a solution to today's fragmented viewing and purchasing landscape has never been greater. In 2022, Samsung is introducing the world's first TV screen-based NFT explorer and marketplace aggregator, a ground breaking platform that lets you browse, purchase, and display your favourite art — all in one place," Samsung said. The above news is just the beginning of the metaverse marketing in the modern era and the future will see more collaborations.

As the time has passed, the conclusion that can be made is that marketing has surely changed its forms but its vitality has kept on growing with the technology. Product or say service is the King but marketing is Queen, and the lady rules the house!



"भारतीय संस्कृति"

गुड मोर्निंग की जगह ज़रा चरण स्पर्श करके तो देखिये, अन्न ग्रहण करने से पहले प्रार्थना करके तो देखिए, अंग्रेजी का गुलाम ना बनो, हिन्दी की डगर चढ़ कर तो देखिये चलभाष को छोड़, यारों के साथ महफिल सजाकर तो देखिये, भारतीय संस्कृति है ये जनाब जरा इसे अपनाकर तो देखिये

महंगे होटलों को छोड़ो, जमीन पर बैठकर स्वाद चखकर तो देखिए, मकानो को पक्का करके नहीं, मिट्टी की महक को जिंदा रखकर तो देखिए,

दीवाली पर लाइटों से नहीं, मिट्टी के दीपक से घर रोशन करके तो देखिए,

जमीन को पक्का करके नहीं, आँगन में तुलसी लगाकर तो देखिए भारतीय संस्कृति है ये जनाब, जरा इसे अपनाकर तो देखिये,

शहरों की चकाचौंध से दूर, गाँव की मिट्टी की सुगंध लेकर तो देखिए, चौपहिया को छोड़, जरा साइकिल की सवारी करके तो देखिए बच्चों को यंत्रो से नहीं, लहराते खेतों में दौड़ाकर तो देखिए, माँ-बाप को वृद्धाश्रम नही, तीर्थ यात्रा कराकर तो देखिए, भारतीय संस्कृति है ये जनाब, जरा इसे अपनाकर तो देखिए।

दुनियादारी को छोड़, जीवन को खुशियों से भरकर तो देखिये, ये छोटे-छोटे पल ही सही, अपनो के साथ रिश्तों की डोर जोड़कर तो देखिये,

भारतीय संस्कृति है ये जनाब, जरा इसे अपनाकर तो देखिए । आयुषी~



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BUDGET SYNOPSIS



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BUDGET SYNOPSIS

2022-23

Entering Amrit Kaal, the 25 years long lead up to completing 100 years of independence, the budget provides impetus for growth along four priority objectives:

- · PM GatiShakti
- · Inclusive Development
- · Productivity Enhancement & Investment
- · Financing Investments

PM GatiShakti: The National Master Plan

- The scope of PM GatiShakti National Master Plan will encompass the seven engines for economic transformation, seamless multimodal connectivity and logistics efficiency, which include roads, railways, airports, ports, mass transportation, waterways and logistics infrastructure
- The GatiShakti framework to be aligned with the National Infrastructure Pipeline.
- · National Ropeways Development Program, "Parvat Mala" to be taken up on public private partnership mode.
- · Multimodal Logistics Parks contracts to be awarded through public private partnership mode at four locations.
- One Station One Product concept to help local businesses and supply chains.
- 2000 Km of railway network to be brought under Kavach, the indigenous world class technology and capacity augmentation.
- · 400 new generation Vande Bharat Trains to be manufactured during the next three years. · 100 PM GatiShakti Cargo terminals for multimodal logistics to be developed during the next three years.

· Under PM's Development Initiative for North East Region (PM-DevINE) an initial allotment of Rs. 1500 Cr. is being granted for funding infrastructure and social development projects to enable livelihood activities for Youth & Women.

INCLUSIVE DEVELOPMENT

Agriculture

- o Rs. 2.37 lakh crore direct payment to 1.63 crore farmers for procurement of wheat and paddy.
- o Chemical free natural farming to be promoted by focusing on farmer's land in 5 Km. wide corridors along river Ganga.
- o NABARD to facilitate funds with blended capital to finance startups for agriculture and rural enterprise.
- o "Kisan Drones" for crop assessment, digitization of land records, spraying of insecticides and nutrients.
- o 9.08 lakh hectares of farmers' lands to receive irrigation benefits by Ken-Betwa link project through Rs. 1400 crore outlay.

Skill Development

- o Startups to be promoted to facilitate "Drone Shakti" and for Drone-As-A-Service.
- o Digital Ecosystem for Skilling and Livelihood (DESH-Stack e-portal) will be launched to empower citizens to skill, re skill or upskill through on-line training.

EDUCATION

- o "One Class One TV Channel" programme of PM eVIDYA to be expanded to 200 TV channels.
- o Virtual labs and skilling e-labs to be set up to promote critical thinking skills and simulated learning environment.
- o Digital University for world-class quality universal education with personalized learning experience to be established.

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- o Emergency Credit Linked Guarantee Scheme (ECLGS) to be extended up to March 2023, with total cover to be expanded by Rs. 50000 crore to Rs 5 lakh crore.
- o Raising and Accelerating MSME performance (RAMP) programme with outlay of Rs 6000 Crore to be rolled out.
- o Udyam, e-shram, NCS and ASEEM portals to be interlinked.t

HEALTH

- o An open platform for the National Digital Health Ecosystem to be rolled out.
- o National Tele Mental Health Programme for quality mental health counseling and care services to be launched.
- o Integrated benefits to women and children through Mission Shati, Mission Vatsalya, Saksham Anganwadi and Poshan 2.0.
- · Other Sectors
- o Rs. 60000 crore allocated to cover 3.8 crore households under Har Ghar, Nal se Jal.
- o Rs. 48000 crore allocated for completion of 80 lakh houses under PM Awas Yojana.

Productivity Enhancement and Investment

Ease of Living

- o Vibrant Villages Programme for development of Border villages with sparse population, limited connectivity and infrastructure on the northern border.
- o 100% of 1.5 lakh post offices to come on the core banking system.
- o Scheduled Commercial Banks to set up 75 Digital Banking Units in 75 districts.
- o e-passports with embedded chips and futuristic technology.
- o Town Planning Schemes and Transit Oriented Development to be implemented.
- o Battery swapping policy to be brought out for setting up charging stations at scale in urban areas
- o Unique Land Parcel Identification Number for IT-based management of land records.

· Ease of Doing Business

- o Centre for Processing Accelerated Corporate Exit (C-PACE) to be established for speedy winding-up of companies.
- o AVGC Promotion Task Force to be set up to realize the potential of this sector.
- o Government contribution for R&D in Sunrise Opportunities.
- o Additional allocation of Rs. 19500 crore for Production Linked Incentive for manufacturing of high efficiency solar modules to meet the goal of 280 GW of installed solar power by 2030.
- o Central Digital Currency to be introduced by RBI using Blockchain and other technologies.
- o Income from transfer of virtual digital assets to be taxed at 30%.

Financing Investments

· Fiscal Management

- o Total expenditure estimated at Rs. 39.45 lakh crore while total receipts other than borrowings estimated at 22.84 crore in 2022-23.
- o Fiscal deficit in 2022-23 estimated at 6.4% of GDP.

· Public Capital Investment

- o Outlay for capital expenditure stepped up sharply by 35.4% to Rs. 7.5 lakh crore (2.9% of GDP).
- o Public investment to continue to pump-prime private investment and demand.

Mobilizing Resources

- o Data Centers and Energy Storage Systems to be given infrastructure status.
- o Sovereign Green Bonds to be issued for mobilizing resources for green infrastructure.

Providing greater Fiscal Space to States

- o Enhanced outlay for Scheme for Financial Assistance to States for capital investment to Rs. 15000 crore.
- o Allocation of Rs. 1 lakh crore to assist the states in catalyzing overall investments in the economy through fifty year interest free loans, over and above normal borrowings..





AND SYLLABUS

Reference List/Books List for
Civil Services Examination conducted by UPSC



G.S. PAPER I



NCERT	Geography, History, Sociology, Art, Society
Ancient India	R.S Sharma
Art & Culture	Nitin Singhania
Struggle For Independence & India After Independence	Bipin Chandra
Geography of India & World Geography	Majid Hussain
Certificate Physical & Human Geography	G.C. Leong
Maps	Oxford Atlas

G.S. PAPER II





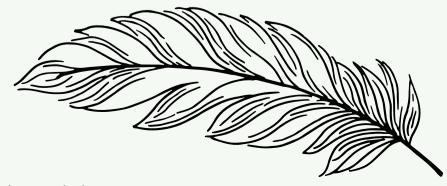


G.S. PAPER III

Internal Security in India	Internal Security in India
Envisioning an Empowered Nation	Envisioning an Empowered Nation
Indian Economy	Indian Economy
Indian Economy	Indian Economy

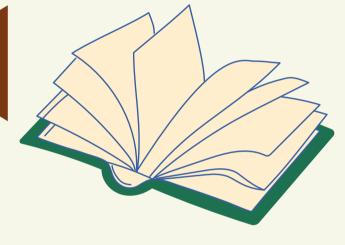
G.S. PAPER IV

Ethics, Integrity &Aptitude	Sqn. Ldr. ShashikantShetye (Retd.) (Prithvi Publications)
Lexicon	Chronicle
Ethics in Governance	Ramesh Arora

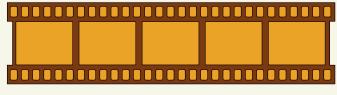








MOVIE REVIEWS



THE BEAUTIFUL TREE



Based on the materials collected in the course of Dharampal's extensive study in the British archives, this book gives a picture of the indigenous education system prevailing in the 18th century India. In the wake of the nationalist movement prevailing around the late 19th and early 20th centuries, non-participation of the indigenous Indian population in education and low-level literacy rates drove the colonials to draw a rather frivolous conclusion which inherently and solely blamed the caste system and backwardness that had been existing in India since its inception. However, only a few sentences in Mahatma Gandhi's long address at the Royal Institute of International Affairs, London, in 1931 were able to spark a highly heated debate. Gandhi highlighted that the degrading face of literacy in British India was nothing but consequential of the harsh British policies which were primarily driven by personal and mercenary motives.

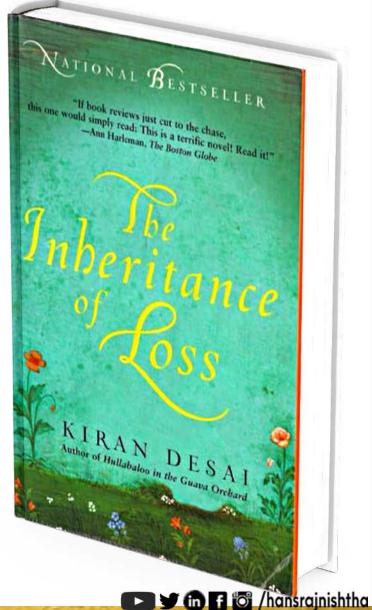
OUR MOON HAS BLOOD CLOTS:

The history of Kashmiri Pandits had been very violent. The book narrates the life of our narrator Rahul Pandita , his struggles in 1980s Kashmir, the violent exodus and post genocide life. The book beautifully allow the readers to gets a glimpse of Kashmiri Pandits genocide leading to the deaths of lakhs of people. Rahul Pandita's life was full of uncertainties, unpredictable situations and loss of family members. The book very carefully weaves the story of the growth of Rahul from an innocent child to a mature adult who within his journey, progresses through numerous life changing hazzels.

The 1980s was a period of extreme political imbalance in India. In North, Sikh riots were going on post Indira Gandhi assassination. While, in the North East, a minor yet violent riot took place with the aim of a separate state, Gorkhaland. It was observed that the citizens of Darjeeling and Kalimpong, were suppressed under dominant Bengali culture, which was a threat to their native Nepali culture. To safeguard their ethnicity, culture and primarily identity, a demand for separate states was produced. Kiran Desai's The Inheritance of Loss brings out how characters react to a loss, a loss which will destroy their culture, language, life and even the country. The novel raises many questions about ethnicity, nationality, progress, democracy and most importantly about Gorkhas. Is the reaction positive or negative? What is the future of this conflict? Are we burying our past to build the future? Desai's characters are feeling claustrophobic without being trapped in a situation of tightness. Sai is in her teens and the old judge is wandering in past life without contemplating the present. The cook is weak and lives on a hope that his son, Biju will arrive soon from America with lots of wealth. Each character is not physically present in their lives. Then what kind of loss is being talked about?



THE INHERITANCE OF LOSS





THE ASPIRANTS



UPSC-CSE is one of the toughest exams in the world and candidates dedicate almost five to six years of their life in order to prepare for this exam. The Aspirants project the struggles, the emotions and the mental fatigue a candidate feels while preparing for the exams. Along with this, the series raises many questions whether coaching is required or not, how personal life can impact professional life, planning as the most comprehensive way to study for the exam. The series narrates the life of a candidate who took sabbatical leave in order to prepare for the exams, get caught in a web of love and friends but get guided by a neighborhood candidate who was much older than him. With multiple failed attempts which exhausts his designated attempts, he joins back his job. At that moment only the historical decision of increasing the attempts for the examination by the general category candidates aspired Abhilash (the protagonist) to again appear for the exam and finally got through it. The story ends with all the friends settled down in their lives at the top of their career, thus giving a happy ending to the series.



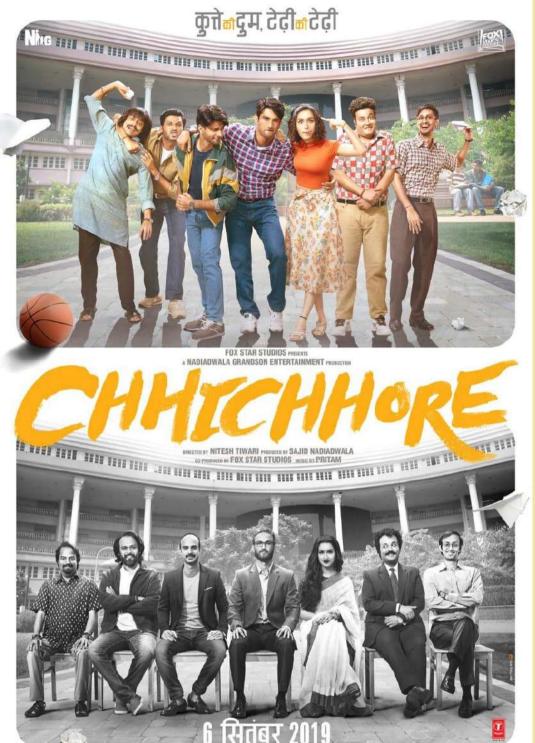


In today's era where all the students and parents opt for a safe career options, engineering appears as a hope. By Looking that a huge mass of students are preparing for College Engineering entrances, coaching centers grabbed the opportunity and started making money out of parent's pockets. The coaching fees are too high that necessitous could not afford and those who can pay comes under high pressure. In the midst of this loot, a man emerges and star<mark>ts tutoring for free to all</mark> the desirous, necessitous and underprivileged students. Named his batch 'SUPER 30'. His move brings a squall in the coaching mafia. People started questioning these coaching centers for their tuition fee structure and their quality. By the fear of losing significance, they start creating pressure on Anand Kumar to shut down his batch 'SUPER 30'. But he is still as mountain, didn't waver. Anand Kumar is an Indian Mathematics educator known for his Super 30 programme. His life, works and struggles have been portrayed in the film Super 30. The movie shows us the dark side of our society, that the one who has talent but doesn't have enough money to fed up the coaching centers can't qualify the exams. Their talent goes to waste for lack of resources.

kumar knows this very Anand clearly, because he has faced the same challenges. He is extremely intelligent, he has solved one of the difficult Math problem that no one has been able to solve yet. After knowing the talent of Anand, University of Cambridge invites him to join programme there. But what? He is not able to join CU because of his financial conditions. This hits Anand so much that he started his own batch for free after leaving a coaching center. He spent all of his income on students for their quality education and healthy diet. He succeeded in his mission, most of his students are studying in IITs, NITs right now.

The film presents the whole scenario in crystal clear way in front of us. The movie 'SUPER 30' is directed by Vikas Bahl.

Hrithik Roshan acted in movie, did justice to his role





Stress and overwhelming anxiety are a reality for several young students in India. Especially for those taking highly competitive engineering and medical entrance exams. And sometimes, those that don't make it through the factors find themselves in an exceedingly circle of doubt and depression. Unable to require failure within the face of family and peer pressure, they often resort to actions which will cause irreparable damage to themselves and their families. While this bleak reality is at the centre of Chhichhore's narrative, its heart and soul are purely reserved for the carefree college and hostel days that shape lifelong bonds and life lessons.

As the film's narrative walks us down the hostel corridors, director Nitesh Tiwari create an authentic world that's evidently crammed with nuggets of nostalgia and a vibrant energy. There are some genuinely very funny moments that click, but even be prepared for a generous helping of common, boy jokes, all of which can not be pleasant. However, there's little question that in its flashback mode – full of romance, comedy, a sporting championship and a few hard realities of hostel life – 'Chhichhore' soars. And when it zips back to this day, where the group has an unlikely reunion, it's heartwarming to witness that their friendship has survived the test of your time and distance. The arc of the screenplay, though, is generally predictable and incorporates a 'Three Idiots' hangover. And with a lengthy runtime of just about two and a half hours, the pace lags within the half. It's the emotional drama, fun quotient, and a surprise element within the climax that keeps one invested.





ALUMINI

ASSOCIATION

Name	Domain
Ms Kirti Chachra Tomar	AIR 89 (UPSC-CSE 2020)
Dr. Vikramendra Kumar	Assistant Professor at Delhi School of Economics
Mr Azhar Khan	HR Recruiter at google
Ms Srinidhi Balaji	Talent acquisition specialist at D.E.Shaw group
Mr Ajay Maken	General Secretary at INC
Ms Rakshita Dubey	Vice President at Goldman Sachs
Mr Himanshu Jain	IAS (UPSC CSE 2019, AIR 04.)
Mr Ashish Mishra	International Yoga Player
Mr Utkarsh Arora	Indian Badminton Player
Mr Himanshu Nagpal	IAS (UPSC CSE 2018, AIR 26)
Mr Abhijeet Sirohi	UPSC CSE 2020, AIR 302
Mr Sushant Yadav	Founder (Optimite)
Ms Anushka Bansal	Consultant (Deloitte)

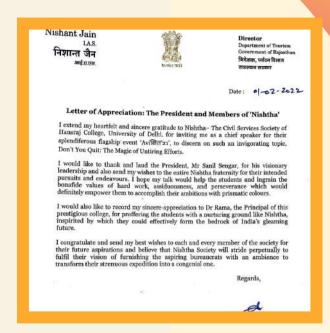
Mr Arnav Jain	Associate Researcher (Boston Consulting Group)
Ms Juhi Rai	IFS (2017) AIR 155
Mr Ayush Noapany	IPS (2018) AIR 151
Mr Ishan Verma	Data Engineer in USA (AT&T)
Mr Parth Gautam	IRS (2011)
Mr Vipul Goyal	IRS (2007)
Mr Sandeep Sahi	Senior Advocate
Ms Shruti Bansal	AIR 275 (UPSC-CSE 2020)
Mr Alok Vaish	Chief Financial Officer
Ms Jyoti kumari	IAS 2018
Ms Pavni Gupta	Assistant Director (IIS)2013
Mr Parag Gupta	CA
Mr Abhinandan Sekhri	CEO & CoFounder News Laundry
Mr Rohan Mehra	Actor
Mr Ayush Nopany	Indian Police Service
Dr.Huidrom Hemojit	IIT researcher develop device to generate electricity from raindrops and ocean waves

Mr Amar Gupta	Senior Advocate at BAR
Mr. Binod Kumar	IPS Officer
Mr D C Sagar	IPS , ADGP Police training and research institute
Mr Deepak Aggarwal	IAS Commissioner Varanasi
Mr. Kiren Rijiju	Minister of Law and Justice
Mr. Nilay Mitash	IAS
Mr. ICP Keshari	IAS
Ms Nidhi Kaushik	AIR 286 (UPSC-CSE 2020)









The Society has organized many successful speaker sessions and 3 Flagship Events both in online and offline mode, each of them witnessing the footfall of maximum aspirants from across the country.

The Society has also undertaken various initiatives like the Audio-Visual Series, Infographics, Website, Nishtha Nexus etc. to streamline the strenuous journey of all the ardent aspirants of the prestigious Civil Services Examination.

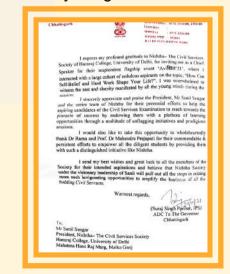
Nishtha Society was conferred with a profound Certificate of Appreciation from Mr Bishikeshan Saw- Founder and Chairman of Tare Zameen Foundation.

The Society has also organized a donation Drive in collaboration with the Tare Zameen Foundation with an intent to bring a difference in the lives of the underprivileged.

The society has also received an appreciation letter from Mr Suraj Singh

Parihar, IPS, ADC to the Honorary Governor of Chattisgarh.

A letter of appreciation was bestowed upon us by Mr Nishant Jain, IAS – Director, Department of Tourism, Government of Rajasthan for the incessant efforts of the Society in successfully conducting the astounding annual fest, 'Aviक्षित'21'.









QUOTES BY SPEAKERS









STUDY -SESSION (QUOTES)

- You all are progressive thinkers and you can not bow down to any casteist, communal kind of politics anywhere you're aware of the various issues that the country is facing today and that's why you refer to civil services as your aim and objective - Mr Amit Lodha IPS, IG Gaya, Bihar
- Victory is always possible for the person who refuses to stop fighting
 - Mr Manuj Jindal, IAS, CEO, Jalna, Maharashtra
- Democracy rests upon assumptions that people make informed and empowered choices. - Mr Abhinandan Sekhri, CEO & CoFounder, Newslaundry
- Success is the only anecdote
 Mr Abhijeet Sirohi, AIR 3O2, UPSC-CSE 2O2O

Be humble, kind-hearted & less judgemental because without these attributes, you'll become mad with powers, eventually losing your charm -Mr Yogesh Patil, IAS

सफ़र खूबसूरत है मंज़िल से भी- Ms Nidhi Kaushik, AIR 286, UPSC-CSE 2O2O



NISHTHA - CIVIL SERVICES SOCIETY HANSRAJ COLLEGE

SOCIETYS REVIEWS



I am very grateful that I am part of such a prestigious Society. Members are very friendly and helping here further this society has helped me in improving my communication skills and helped in developing leadership skills. - Jayesh Shrivastava

My experience at Nishtha till now was so good, Heads are too Friendly. They don't give any type of pressure of work to anyone. Same as with the members of Nishtha, they are awesome. There is a good bonding between us. I hope it will continue like it or more better. - Arun Chandra

My journey with Nishtha is one of the best and the most startling experiences of my college life. Especially being the subhead of the editorial wing, I got a lot of exposure that enhanced the level of understanding and knowledge. I'm very excited about being a part of such a prestigious society. - Vanshika Sharma

The best society to groom civil service aspirants.

Now as the offline journey begins, I hope it will guide us more and make us ready to battle for UPSC-CSE. - Abhijeet Darjee Labar

Nishtha gave me an amazing experience and also gave me the opportunity to learn all that is required to be an ardent civil service aspirant. The study sessions and series uploaded on various social media platforms are really helpful and sheds light on a plethora of topics.
Nihala Farha KL

Splendid work done by Nishtha Society. They are providing plenty of opportunity and knowledge to us. Really appreciable work. - Tanya Nagle

While there is no doubt that it is a very constructive society for UPSC preparation- providing you with an environment where there are other aspirants around you and also giving you resources, I think it would be unfair to label it as just that. Nishtha is for everyone who wants to grow and be inspired. It is for everyone that wishes to improve. - Vriti Gupta

Nishtha society is one of the esteemed societies of Hansraj College with a great reach and a lot of followers. It provides a person with a plethora of opportunities and works on the overall development of its members. There are various events organized by the society from time to time that are very helpful especially for UPSC-CSE aspirants. - Sujal Goel

I feel proud that I'm a part of Nishtha Hansraj that I feel defines everything but saying fews words about the society. It's amazing being in Nishtha, all friendly people around which makes it very comfortable to all. One of the best societies of DU, Nishtha has been doing great work till date and I hope it keeps the good work going till infinite days. - Ankit Borah

It has been a really wondrous and exciting journey for me and I believe the further I go every checkpoint is going to surprise me. I got to know and connect with so many people and for me that was itself a really amazing feeling! And not forgetting about the tips and knowledge we get everyday which makes everything easier to understand our society better. - Vedansh Jaiswal

Just amazing!!! It's seraphic for me, with lots of learning opportunity, enhancement personality, here i learnt a lot, for me joined nishtha was the one of the best decision, Nishtha will be one of the best part of my success journey in future, everything which was provided us like Newspaper, word meaning s which is very helpful, and study sessions and speaker sessions, QNA, quizzes is just amazing things of the society, I m glad to be the part of nishtha, these words are less to describe my feelings, very Thankful towards Nishtha Society. - Sapna Kumari

A place to learn how to work and grow together as a team. - Tushar Goyal

'Nishtha The Civil Services Society of Hansraj College' which provides the platform to gain knowledge about UPSC through various sources like speaker sessions, informative series, quizzes and much more. Being a member of this society, I feel really grateful because I am learning so many things from different people as they came from different backgrounds. And I gave direction to my preparation for UPSC through this society. And the core members are really great. They are helpful, polite, intelligent and creative. I am so happy and thankful to this society. - Prachi Singh

It has been an amazing journey! Seniors are really very supportive and the content shared is way too helpful! Glad to be a part of Nishtha Society! - Jahnvi Priya

Till now it is the best society I have come across. Most importantly it is helping me to build confidence. - Anshika Patel

Nishtha Society is an absolute bliss. To be in society is an achievement in itself. The way the society functions, smoothly, flawlessly teaches its members the discipline required as an individual.- Himani Sharma



SPEAKER SESSION

HIGHLIGHTS







MR YOGESH PATIL, IAS

QUES. How important is coaching? Can students manage without it?

ANS. Yes, definitely since you guys are in college, you can manage on your own. For any technical optional, you can opt for coaching but for GS, it is not required. You can watch one of my videos on my channel on how to prepare for college (IAS Yogesh Patil)

QUES. Why did you take Anthropology? How do you select optional?

ANS. Few criteria:

- Is it scoring or not
- Syllabus
- Guidance available
- Interest

QUES. Should I start preparation in the 2nd year?

Ans. Timing is all that matters. just manage things properly. 1-2 hrs in a day is all that is required in college.

QUES. How did you maintain consistency?

Ans. Consistency is a big factor which again depends on internal motivation, your goal motivates you more.

QUES. What role did mock and revision play in your preparation? What was the difference between the two attempts you gave?

ANS. Mocks and revision – you get to know you are on the right path. The difference in both the attempts, I got confidence since I had job security.

QUES. Should we have a negative point of view concerning policies of the government in main answer writing?

ANS. It's never a negative perspective. It's constructive criticism. You should write criticism and also give solutions, as you have to analyze and not just find faults.



MR SURAJ SINGH PARIHAR, IPS

Q. A lot of aspirants deal with demotivation and feel low during the preparation? So what could be done to avoid all this??

Ans. watch motivational videos, read books, do yoga and meditation, build atomic habits and stay with positive people.

Q. What mistakes did you make in your initial attempt??

Ans. Do<mark>n't just go for</mark> all the resources, ur book list sh<mark>ould be</mark> limited and avoid time wastage.

Q. How to deal with the failure of the examination??

Ans. Just analyze the areas where you lack, and most importantly accept your mistake and bounce back.

Q. Is there any problem in giving mains in English and interviews in Hindi??

Ans. No there is not, but if the chairperson is from the south or northeast then it might create problems.

MS. SONAL GOEL, IAS

Qus1: What is the most effective way for a bureaucrat to connect with people and make sure that the problems are heard and resolved properly?

Ans:- A bureaucrat is having to end several machines to be able to take that feedback from the society if we talking about digital initiatives, right now in India and even before the advent of digital India there were lots of initiatives many state governments had launched under the Right to Service Act, most of the service was provided online, like marriage, birth certificate, death certificate, mechanization and



computerisation of land records, each state has its software and then, you now it interconnection made possible between the citizen and the government through digitisation, it's phenomenal in the country and this is only going to you prove because now even government understand that we need to improvise our digital initiative and even citizens want that there should be minimum visits to the government offices, minimum visits of tehsil or doe offices and they should get their service as immediately as possible at their home front

And the second important thing is that, when we talk about connecting with society and people, there is still a traditional system of physical connection through like, "administrative camps", deputy commissioners," SDM", and, "deputy collector would he going to the remote area of the district, of the block, of the panchayat, "administrative camps" "Janta darbar" field visit, so all these things are very much important as for as working for the bureaucracy concession. Apart from that many more connecting systems like online grievance redressal, email, through social media, this kind of connection through online media and physical connection, is seen as a very positive move in our country.

Que2:- Sometimes it is possible that as a bureaucrat you have to function in a way that might contradict your ideology or rather you have to work in a way that the present government has expected of you, in that case, how did you try to bring balance between responsibility and personal relations?



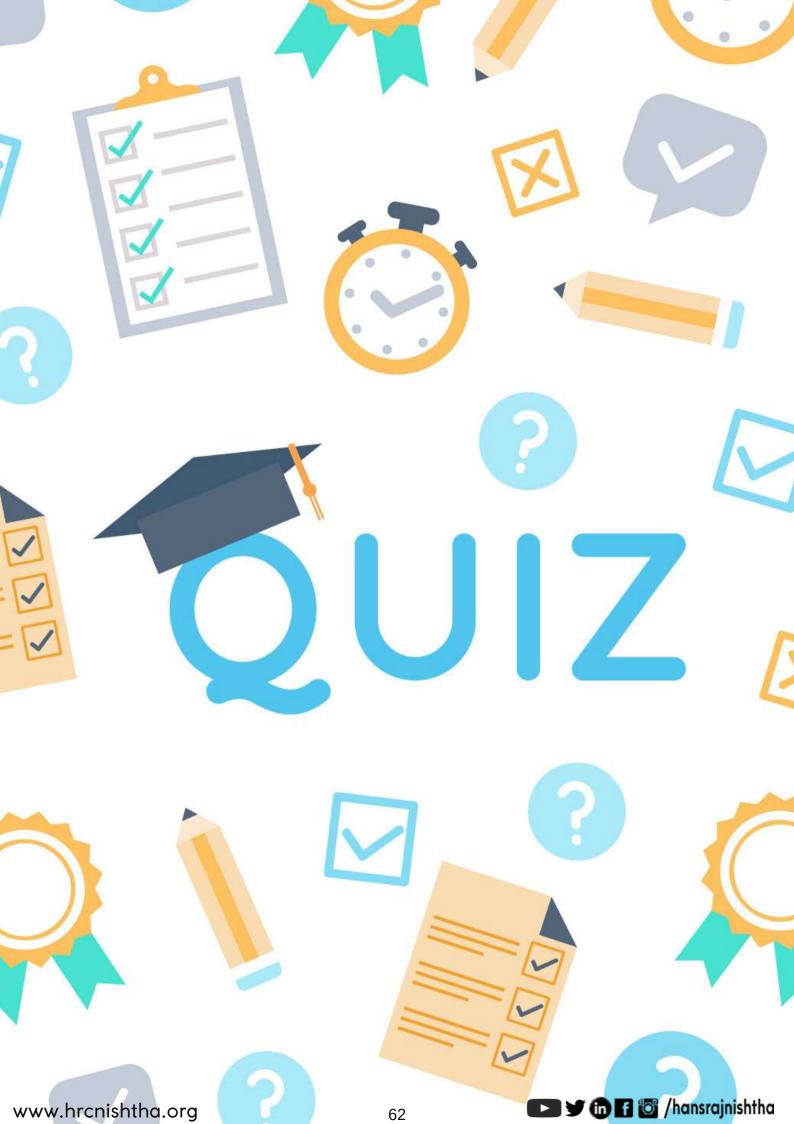
Ans:- First fall you understand you are an individual and part of the ecosystem. So first and foremost clear your mind, why are you joining civil services? And what are your mission and goals, if you are clear about that any such kind of problem is not anything for you.

If you have to take any decision, which is your conscious mind not allowed, in that case, you have to only take a decision, which legally corrects and after that yo decision not challenged by any and after that your decision, Which have to face consequences, nobody will be there to support you, nobody takes out from you that situation.

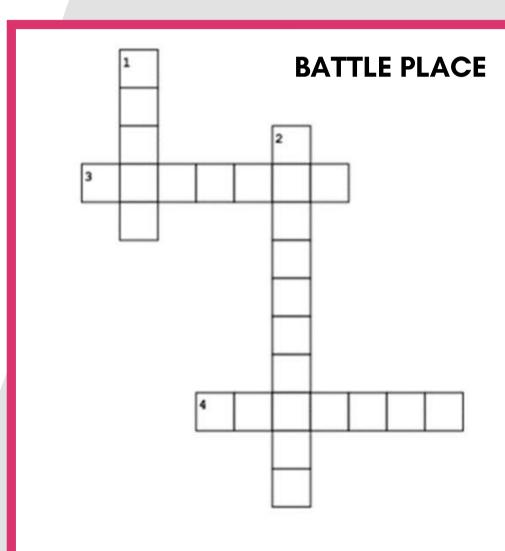
So, you have to be legally and morally correct that you are justified with your decision. We should not always think that all the political leaders are incorrect, sometimes there should be communication gaps, so as an administrator you have to establish communication properly with your major stick holders like 'media', 'Judiciary ', 'political functionary' if your communication is clear and loud, less confusion created and you were we able to take people along with you.

Que3:- You have been a lawyer, a CS, and a Civil Servant so what do you think is the power of bureaucracy and success apart from all the career options that you have to serve the nation?

Ans:- Civil services gives us a diverse opportunity of serving the people connected with them by working in the field at a very young age. You have that charisma, you have that respect in society, lots of opportunities you have to do lots for the people, you connect to the people and serve them, you make it distinct Change in the society







Across

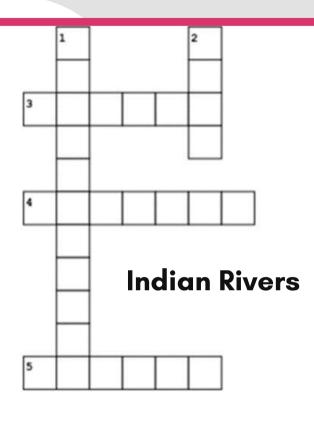
- 3. 14th January 1761
- 4. 23rd June 1757

Down

- Fought between British and Bengal Nawab
- 2. British versus







Across

- 3. longest river in North India
- 4. Sorrow of Bengal
- 5. Called as Ponni in ancient Tamil Literature

Down

- 1. Also know as Yarlung Tsangpo in Tibet
- 2. Sorrow of Bihar

following statements regarding the Indira the

canal in India, followed by the upper Ganges canal. 1. It is the second-longest 2. It starts from the Harike Barrage, below the

states of Punjab, Haryana, 3. It passes through the and Ravi rivers. and Rajasthan.

confluence of the Indus

above statement(s) is/are incorrect? the Which of

b. 2 and 3 only 1 and 3 only

a. 1 and 2 only

Answer: a

d. 01,2 and 3

Consider

Gandhi Canal:

Q1) Consider the following statements with respect to Balwant Rai Mehta Committee

It was originally appointed to examine the working of the Community Development Programme and the National Extension Service. The establishment of a 3-tier Panchayati Raj system is one of the main recommendations of this committee.

Which of the above statements is/are correct?

- a) 1 only
- b) 2 only
- c) Both 1 and 2
- d) Neither 1 nor 2

Answer: C

Q2) Which of the following statements is/are correct about Partition of India

Lord Mountbatten was viceroy during the partition of India.Partition line was determined by the Border Commission headed by Sir Cyril Radcliffe.

Select the correct answers using the codes given below

- a. 1 only.
- b. 2 only
- c. Both 1 and 2
- d. Neither 1 nor 2

Answer : C



Q3) Consider the following statements with respect to Indian National Army

It was headed by Subash Chandra Bose in Tokyo, Japan in 1946. It was formed by Indian soldiers in the British Army who were captured by the Japanese Army

Which of the above statements is/are correct?

- a. 1 only
- b. 2 only
- c. Both 1 and 2
- d. Neither 1 nor 2

Answer: B

Q4) Which of the following pairs are matched correct with respect to Sessions of Congress

Sessions of congress Resolutions

- Lahore session Resolution for Non Cooperation Movement
- Calcutta Session
 Resolution for Poorna Swaraj
- Amritsar Session
 Condemned Jallianwala Bagh Massacre
- Banaras Session
 Resolution of the boycott of British goods

Select the correct answers using the codes given below

- a. 1 only
- b. 1 & 2 only
- c. 3 & 4 only
- d. All of the above

Answer: C









SOCIETY







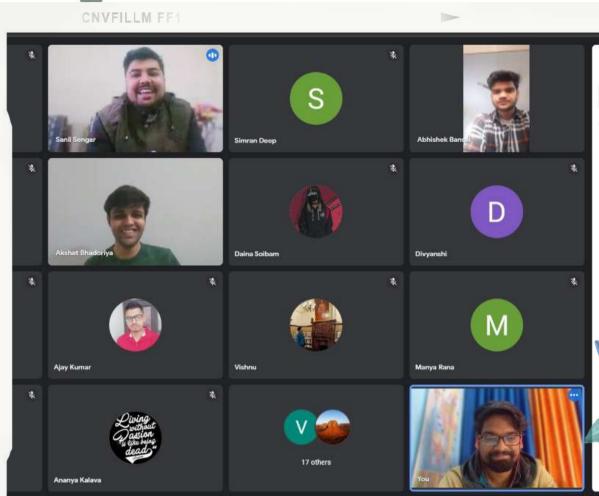


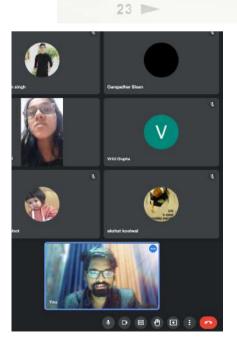






FRESHER'S PARTY









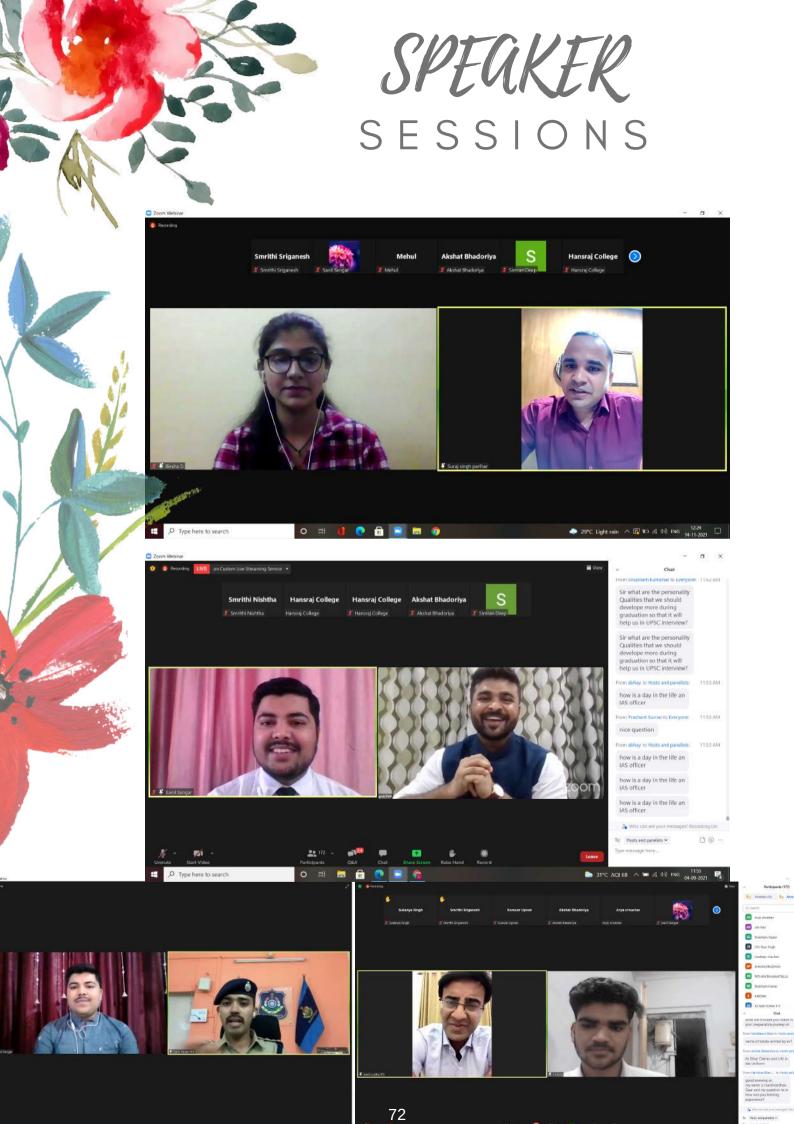














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